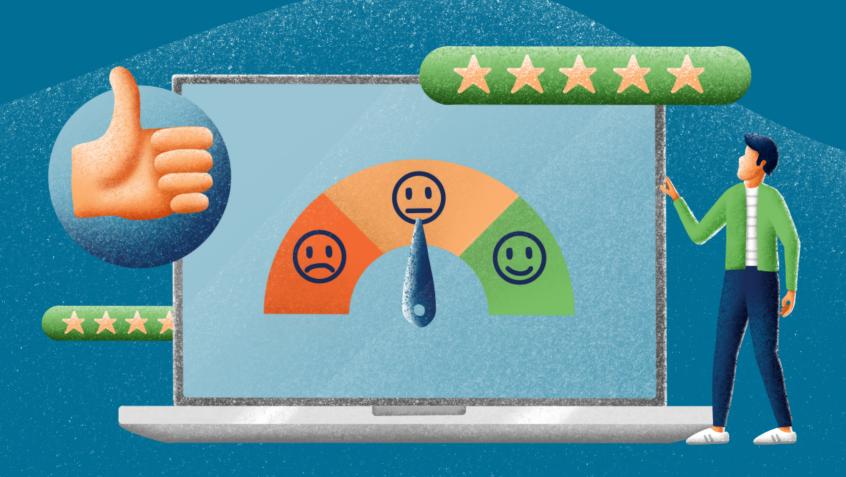
# **EASYVISTA**

# SATISFIED WITH YOUR CURRENT ITSM TOOL? 3 REASONS TO SWITCH TO EASYVISTA



#### WHY SETTLE FOR DISSATISFACTION?

The world of IT is changing and you're being faced with new challenges every day. With shifting budgets, teams in-flux, and the push for digital transformation, you need a practical ITSM tool that will deliver seamless support without breaking the bank. You need a scalable end-to-end solution that can be implemented quickly and is easy to use and expand without facing additional costs.

The leading reason that companies change ITSM tools is dissatisfaction<sup>1</sup>. This may be a result of:

- High costs, with some vendors charging as much as 35% more for comparable functionalities
- Inflexible licensing models
- Poor vendor relationships
- Hidden costs
- Lack of flexibility to expand beyond IT for greater value

We make it IT easy by creating a proactive and predictive approach to service support and delivery with flexible licensing models and a lower total cost of ownership than competitors.

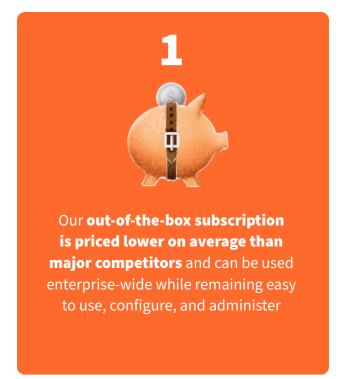


¹https://itsm.tools/survey-results-change-itsm-tool/



## REASON #1 TO CHOOSE EASYVISTA COST OPTIMIZATION

IT leaders are contending with shrinking budgets and a greater emphasis on value creation. **One of the key ways to optimize budget is to use an ITSM solution with a low total cost of ownership, or TCO.** Additionally, expanding ITSM to other business units, such as HR and Facilities, can help you realize a greater ROI, especially when combined with process automation and simplification, and remote monitoring and support to create end-to-end service management. EasyVista's TCO is competitively low for three major reasons:





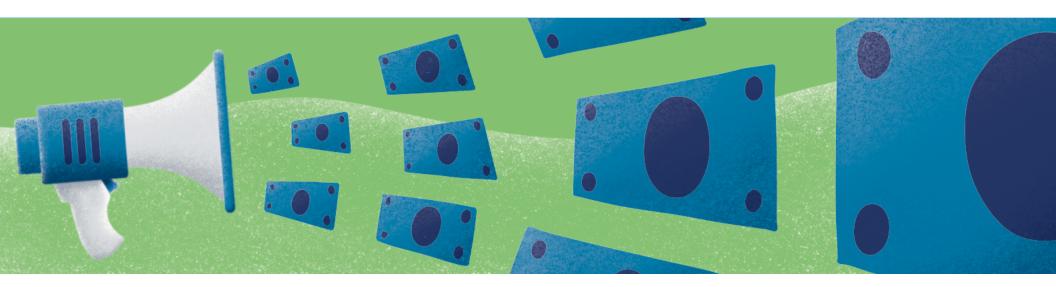


Plus, we offer free ITIL training, resources, and tools to automate the documentation of your processes to help you take advantage of everything EasyVista has to offer. All of this adds up to savings of major dollars, euros, or your preferred currency.

Calculate your possible savings with our **Shift-Left ROI Calculation Worksheet here.** 



# MONEY TALKS WHAT OUR CUSTOMERS SAY





One of the world's largest independent providers of claims management went from **spending more than \$600,000 annually with a previous ITSM solution, to spending less than one-third annually with EasyVista.** Leadership cites the TCO, ease of use, and agility as reasons for selecting EasyVista as their vendor of choice.



A major healthcare provider switched to EasyVista because of its lower TCO. With the **flexibility to expand without external costs** and the addition of personalized and purposeful Service Apps, the enterprise has seen major value in the switch.

"EasyVista can be **one- third of the price** of major competitors. Combined with EasyVista's functionality and implementation, it is a no-brainer to switch"

Deborah Moses Elton, CEO, VerisVisalign An EasyVista Partner and Customer

## REASON #2 TO CHOOSE EASYVISTA FAST AND EASY ONBOARDING

While competitors take months (or even years) to get up and running, you can be onboarded with EasyVista in as few as **6 weeks.\*** 

Leveraging the power of proactive and predicitive service management automation, omnichannel self-service, self-healing and remote monitoring technology, and AI with Natural Language Processing (NLP) capabilities, EasyVista creates customer-focused augmented service experiences -- all using a drag-and-drop, codeless design studio available out-of-the-box.

**Getting started is as simple as using building blocks.** After going live, customers can implement additional processes on their own, which can lower future implementation costs. We seamlessly integrate with a variety of existing software, including SolarWinds, Microsoft Azure, Jira, SCCM, Salesforce, and hundreds of others. By using EV Service Manager's ready-to-use workflow automations, you can call the REST API of third-party products or use Microsoft Flow to access external data.

Our solutions are simple to manage with graphic-flow design and codeless automation. All of this comes with access to robust resources for ongoing learning and optimization.

Check out a sample implementation package here.





<sup>•</sup> Implementation time and cost depends on several variables.

#### **HOW FAST AND EASY IS IMPLEMENTATION?**

#### **JUST ASK OUR CUSTOMERS AND PARTNERS**

Implementation time and valuable outcomes matter. That's why so many organizations are switching to EasyVista. But don't just take our word for it, check out what our partners and customers have to say.



"Everything comes in one package with EasyVista. The integrated asset management capabilities are a musthave, and Service Apps include an easy-to-use dashboard and seamless integration with third-party tools.

EasyVista has a truly codeless design studio that makes it easy for anyone to quickly implement and use without needing high-cost developers and coders."

Deborah Moses Elton, CEO, VerisVisalign, an EasyVista Partner and Customer



"Easyvista is an easy-to-deploy ITSM tool, providing a lot of innovative technology to address in the same time the IT and the Business population."

ITSM Manager in Finance via Gartner Peer Insights



"The solution is quite easy and intuitive to configure and doesn't require programming knowledge.

Many possibilities to customize the screens and implement specific workflows. Very good team who finds solutions which fit with our needs and organization."

Applications Manager in the Service Industry via Gartner Peer Insights



# REASON #3 TO CHOOSE EASYVISTA RELIABILITY AND MATURITY FROM A LONG-STANDING LEADER IN THE INDUSTRY

EasyVista is a global leader in the service management, self-service, and remote support and monitoring industries for end-to-end service management. Through major economic challenges, including global recessions and the COVID-19 pandemic, EasyVista has helped customers deliver beneficial outcomes.

Today, EasyVista helps over 3,000 enterprises around the world accelerate change, empowering leaders to better serve their employees and customers across financial services, healthcare, education, manufacturing, and other industries. With a 98% retention rate, our customers trust us time and time again to keep them running efficiently.

Our commitment to remaining stable and secure has lead to growth year-over-year. This growth and stability gives us the freedom to focus on continual innovation as we invest in new technology to better serve our customers. No matter what is happening in the economy, you can be sure EasyVista is here to keep your business growing.



#### A HISTORY OF INNOVATION

#### **OVER 30 YEARS OF DELIVERING SUCCESSFUL CUSTOMER OUTCOMES**

Founded by CEO Sylvain Gauthier and COO Jamal Labed as "Staff & Line Group" Staff & Line Group goes public on Euronext Paris stock exchange Staff & Line Group is renamed EasyVista

EasyVista is positioned in Gartner's Magic Quadrant for IT Service Management Tools EasyVista earns coveted Independent Audit Report for SSAE Soc 2 Type 2 EasyVista acquires Knowesia EasyVista Launches Cobalt release of EV Self Help EasyVista achieves 22% growth and 19% profitability, totaling 41% EasyVista becomes a privately held company with major investments from Eurazeo and Cathay Capital EasyVista acquires
Goverlan and
ServiceNav to add
self-healing and
remote monitoring
for an end-to-end
service management
experience



"We have seen the product grow in the 4 years we've had it. The current version, Oxygen, is a huge leap from where we started with our implementation. We needed a full-featured ITSM and this software definitely fits the bill at a lower cost than some of the competitors."

Assistant Director of IT in Health and Wellness via Capterra Reviews



"EasyVista has come along with us on our journey to improve our Service Management capabilities, and have been a fantastic support when we have needed them."

> Client Experience Architect in Education via Gartner Peer Insights



"As a vendor, they are always listening to our insights on their products and also open to the feedback we give them. They also have good enterprise support and a really good team."

CIO in Energy and Utilities via Gartner Peer Insights



#### YOU MAKE IT HAPPEN. WE MAKE IT EASY.

**Our mission is simple:** We want to help you power a new way of work. Let us show you why easy is more than just a name, but a commitment to digital transformation.

Learn how EasyVista combines a new level of simplicity, agility, maturity, and cost-savings to deliver cloud-based IT Service Management (ITSM) software that makes IT Easy.

# COST OPTIMIZATION QUICK TIME TO VALUE RELIABILITY AND MATURITY PARTICIPATION QUICK TIME TO VALUE RELIABILITY AND MATURITY RELIABILITY AND MATURITY GET A PERSONALIZED DEMO

